

Jewish Senior *Life* Foundation CORPORATE PARTNERS PROGRAM



A Rewarding Commitment

The Jewish Senior *Life* Foundation Corporate Partners Program gives you the opportunity to make an impact in the community and create lasting value for your company.

Through a number of sponsorship opportunities, your business will be connected to the well-respected Jewish Senior *Life* brand, enhancing your reputation among the thousands of individuals we care for, their families and our generous donors.

Your generosity directly impacts the quality of life for those we serve, allowing us to provide enhanced care, programs and services that enrich, comfort and uplift their lives.

Depending on your level of membership — Platinum, Gold, Silver, Bronze — the number and types of ways your brand will be heard and seen throughout the community will vary. Regardless of level, your membership greatly strengthens our services while promoting and extending your business' reach.

Who will you reach?

Jewish Senior *Life* donors

More than 1,000 individuals who give to the Foundation through the annual fund, tribute gifts and other means.

Individuals we serve and their families

Nearly 2,500 individuals across all of our programs and services, including Jewish Senior *Life* transitional care, outpatient rehabilitation, long-term care, home- and community-based services, Wolk Manor, The Summit and more.

The business value

- ✓ **BRAND VISIBILITY**
Display your brand to thousands of individuals.
- ✓ **BRAND IMAGE**
Unite your brand with our well-respected name.
- ✓ **NETWORKING**
Build more community relationships.

For more information about our Corporate Partners Program, please contact Jewish Senior *Life* Foundation.

585.784.6384 | jslfoundation.org

Corporate Partners Program

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$2,500

EVENTS

Leadership Giving Society Event

Your company will appear in all collateral materials—invitations, signage and programs—for our annual donor appreciation event.

Prominent
Company Logo/
Live recognition
at event by host

Prominent
Company
Logo

Company Logo:
Standard
Visibility

Company Logo:
Standard
Visibility

Leadership Giving Society Event Tickets

You will be invited to appreciation events for members of our Leadership Giving Societies.

8 Guest
Tickets
per Event

6 Guest
Tickets
per Event

4 Guest
Tickets
per Event

2 Guest
Tickets
per Event

PRINT MATERIALS

Jewish Senior *Life & Times*

Your company name will appear in our magazine sent to 3,000-plus readers.

Prominent
Company
Logo

Prominent
Company
Logo

Company
Listing

Company
Listing

HIGH-TRAFFIC VISIBILITY

Jewish Senior *Life* Foundation Website

Visitors will find your company and link to your website listed on our sponsors page.



Jewish Senior *Life* Donor Wall

Your company name will be exhibited on our annual donor wall located in the Jewish Home lobby.

\$8,000 -
\$19,999
Donor Level
Listing

\$5,000 -
\$7,999
Donor Level
Listing

\$5,000 -
\$7,999
Donor Level
Listing

\$2,500 -
\$4,999
Donor Level
Listing

Display Monitor

Digital TV monitor in the Jewish Home lobby will display your company logo.

Lobby/Shops/
Staff Dining

Lobby/Shops

Lobby

Sponsorship ad on Resident TV Channel



Social Media Posts

